

:60 Audio News Release

April 2008 Sales Tax Holiday

SUGGESTED PRESS INTROS (NOT FOR RECORDING)

Tennessee's special Sales Tax Holiday is set for April 25-27, 2008, offering three full days of tax breaks for Tennessee consumers.

This long weekend of savings will offer tax-exempt purchases on items including selected clothing, school and art supplies and computers.

Reagan Farr, Commissioner of the Tennessee Department of Revenue, explains more about Tennessee's special tax holiday this April. More details about the April holiday are available on the state's dedicated sales tax holiday Web site: www.tntaxholiday.com.

SCRIPT

(FARR)

Tennessee's special 2008 Sales Tax Holiday is set for April 25th through April 27th, offering three full days of tax savings for Tennessee consumers.

A sales tax holiday is designed to provide relief to Tennesseans by making certain items tax exempt.

(FARR)

The April sales tax holiday offers great savings for families shopping for summer essentials and school supplies. Tax-exempt purchases include clothing that costs \$100 or less per item, school and art supplies with a price of \$100 or less per item, and computers priced at \$1,500 or less.

(FARR)

Tennessee taxpayers saved almost \$10 million during each sales tax holiday in 2007. We hope that Tennesseans will enjoy this tax savings opportunity again. Remember, any Tennessee resident can benefit by shopping during the sales tax holiday from April 25th through April 27th.

Log on to tnntaxholiday.com or call 1 - 800 - 342 - 1003 to learn more.

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Need more information?

- Details about the April 2008 holiday is available at the state's dedicated sales tax holiday
Web site: www.tntaxholiday.com
- E-mail: Salestax.holiday@state.tn.us
- Toll-free hot line will be available to answer questions from both consumers and retailers about the holiday: 1-800-342-1003. Hotline hours are 8 a.m. to 5 p.m., Monday through Friday central time.